

Parents Guide

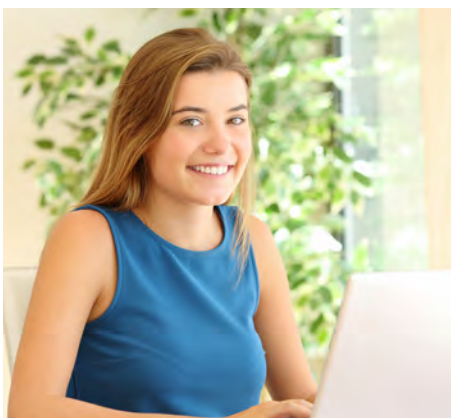
to Apprenticeships

WHAT IS AN APPRENTICESHIP?

Essentially, an Apprenticeship is a full time job, combined with training and assessment.

Your child would be gaining on the job experience, whilst earning a wage, and gaining a nationally recognised qualification. Completing a 3aaa Apprenticeship is an excellent way to gain practical experience, skills and knowledge which can be implemented straight into the workplace.

Over the years, the desire for University graduates has dwindled, with employers preferring those who have experience in an office/vocational environment and industry knowledge. A 3aaa Apprenticeship teaches you both the theory (the academic side), as well as the practical experience you can only gain by actually working within industry. Being equipped with both skill sets means an Apprentice will become an expert in their particular field.



WHAT OPTIONS DOES YOUR CHILD HAVE?

There are many options available to your child that you may not even know about. University is no longer viewed as the only option for further education and Apprenticeships are experiencing a surge of interest by both young people and employers looking to recruit their future workforce.

If your son/daughter tends to learn better in a practical environment rather than in the classroom, an Apprenticeship could be perfect for them.

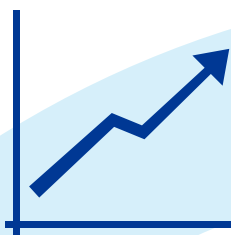
Many schools and colleges only stress the importance of either continuing on to sixth form, college or university, and refer to Apprenticeships as a secondary option for those who did not receive the grades they had hoped for. However, this is not the case. 3aaa Apprentices receive industry-leading training and development, to become a pivotal part of the companies we place them with.

www.3aaa.co.uk/parents

WHY AN APPRENTICESHIP?



You can only apply for university **once a year**, whereas you can apply for an Apprenticeship **whenever you are ready, 24/7**.



Apprentices earn up to **£100,000** more than those who go to university.



Industry experience, making your **child stand out!**



Rocket to success - start working **today!**



No debt as training is fully funded.



Gain an industry led qualification in a **specialised area**.

Apply now: www.apprenticecareer.co.uk

By starting their career with a 3aaa Apprenticeship, your child will benefit from on-the-job experience, learning all the skills that they need to flourish in their chosen career. Not only that, they will be receiving first class training from industry experts who understand the industry entirely.

www.3aaa.co.uk/parents

OUR COURSES



TECHNOLOGY



DIGITAL
MARKETING



ACCOUNTANCY

Our diverse range of industry leading courses allow us to provide your child with the best opportunities to succeed and excel in a professional services sector career.

COURSE LENGTH

After year one, your child will achieve a Level 3 Diploma in their chosen course. During year two, they will work towards achieving their Level 4 Diploma, which is the equivalent to a foundation degree.

LEVEL 3

**A LEVEL
EQUIVALENT**



LEVEL 4

**FOUNDATION DEGREE
EQUIVALENT**

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FREQUENTLY ASKED **QUESTIONS**

You say they will earn while they learn, how much will they earn?

At the start of their Apprenticeships, all Apprentices will earn a minimum of the National Minimum Apprenticeship wage, but many employers often choose to pay more. This is dependent on the industry, region and the level of Apprenticeship they are doing. For example, some higher level 3aaa Apprenticeships often pay around £300 - £400 per week. You can find the current minimum Apprenticeship wage on our website.

How can my child apply to be an Apprentice?

Simply register their details on www.apprenticecareer.co.uk or with your local 3aaa Apprenticeships Academy to start the application process. A member of your local academy will then get in touch with your child shortly after to organise an initial interview to enter them onto the 3aaa Apprenticeship. Once accepted, the team will work with your child to find their perfect career, based on their skills and personality.

What qualification will my son/daughter get at the end of this?

Ultimately an advanced Apprenticeship, once fully completed, will gain them a qualification that is the equivalent of a foundation degree level.

Once the Apprenticeship is over, will there be a job waiting for them?

If they have performed well throughout the Apprenticeship, the vast majority of employers will indeed keep an Apprentice on as a full time employee.

My child is 16 years old so cannot drive yet, how will they afford transport?

As an Apprentice your son/daughter is entitled to a 16-25 young person's railcard.

This railcard can save you up to a 1/3 off all rail fares, which means big savings when it comes to an Apprentices commute!

For Apprentices living in London, if you are aged 18 or over, live in a London borough and are enrolled on a 3aaa Apprenticeship you are entitled to an Apprentice Oyster card, which can save you 30% off tube fares.

Students tend to get a lot of discounts in places, do Apprentices get similar offers?

Yes of course! All Apprentices are eligible to get an Apprentice NUS extra card.


The NUS extra card offers discounts in dozens of shops, restaurants and entertainment locations (Thorpe Park, Cinemas, etc.)

What sort of holiday allowance will an Apprentice get?

As an Apprenticeship is a full time job, they will get the same holiday allowance as any other employee, which is roughly 23/24 days holiday, with additional bank holidays off.

Now that September has passed, do applicants have to wait until next year to start their course?

3aaa Apprentices can start their course at any point during the year. Due to the nature of Apprenticeships, the majority of their time will be spent in the work place, and so their start date depends more on their employer and when they would like for them to start. So don't wait, help them start their 3aaa Apprenticeship journey now!



The team were very friendly from the get go and made me feel like I could discuss my ideas for the future.

AMY SMITH
FORMER DIGITAL MARKETING APPRENTICE
NOW MARKETING ASSISTANT

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SUPPORTING YOUR CHILD...

After year one, your child will achieve a Level 3 Diploma in their chosen discipline. During Year two, they will work towards achieving their Level 4 Diploma, which is the equivalent to a foundation degree. Your child will receive 3aaa Apprenticeships' Ofsted Outstanding training and assessment to succeed, while earning money as they do so!



CAREER TALKS



IAG WORKSHOPS



MOCK INTERVIEWS



we are 3aaa

Our main focus as a company is to offer young people **LIFE CHANGING OPPORTUNITIES**, providing an excellent Apprenticeship experience for both our Apprentices and their Employers



40 LOCALISED ACADEMIES
ACROSS ENGLAND.

50+

NEW VACANCIES
REGISTERED ON
apprenticecareer.co.uk
EVERY WEEK



INDUSTRY EXPERIENCED
TRAINERS & ASSESSORS

OFSTED 'OUTSTANDING'



Leaders and managers are fully committed to their ambitious vision to be the best provider.



The proportion of Apprentices who succeed within the planned period is extremely high and well above the national rate.



All staff offer extremely high levels of personal, pastoral and professional support to Apprentices and employers.



Employers have exceedingly high expectations of 3aaa Apprentices. As a result, our Apprentices are diligent and enthusiastic.

www.3aaa.co.uk/parents

ARE YOU THE **PARENT** OF A **16-18 YEAR OLD?**

HELP THEM KICK START
THEIR **CAREER TODAY**

0844 504 3174

www.3aaa.co.uk/parents

